



UNIVERSITÀ  
IULM

# Book Reviews and Beyond

3 - 5 June 2020

9.30 am, live on **Youtube**  
[beyondbookreview.iulm.it](http://beyondbookreview.iulm.it)

The three-day conference will mainly focus on **four areas: literature, theatre, music and cinema**, but the themes of communication, history, cultural studies, economics and language will equally emerge. There will be a wide variety of approaches, including not only the large institutional issues, but also **issues close to the experience of the public** (popular music, television, radio).

THE TRANSFORMATIONS  
OF LITERATURE  
AND ART **CRITICISM**  
IN PERIODICALS  
BETWEEN THE 18TH  
AND THE 21ST CENTURY

**SCIENTIFIC  
COMMITTEE:**  
*Paolo Giannetti,  
Andrea Chiurato,  
Marà Logaldo*

**ORGANIZING  
COMMITTEE:**  
*Dario Boemia,  
Stefano Locati,  
Laura Sica*

INTERNATIONAL CONFERENCE PROGRAMME  
**Book Reviews and Beyond**

IULM University, 3-5 June 2020  
<https://beyondbookreview.iulm.it>  
[beyondbookreview2020@gmail.com](mailto:beyondbookreview2020@gmail.com)

The conference languages are Italian and English. The papers in Italian will be English subtitled. Simultaneous interpreting into English will be available for Italian sessions.

**Wednesday 3 June 2020**

*Morning (9.30-13.00)*

**9.30-10.00**

**Welcome Address:**

- Giovanna Rocca (Pro-Rector for Research and Full Professor in Linguistics, IULM University)
- Paolo Giovannetti (Head of the Department of Communication, Arts and Media “Giampaolo Fabris” and Full Professor of Modern Italian Literature, IULM University)

**10.00-11.00**

**Keynote 1:** Laurel Brake (Birkbeck University of London)

“Lockdown. The Order of Things: The functions of book reviews in the 19C

British Press”

**Chair:** Andrea Chiurato (IULM University)

**11.00-13.00**

**Panel 1:** “Theatre, Language and Radio”

**Chair:** Martina Treu (IULM University)

Federica La Manna	Università della Calabria	German Theatre Reviews between the 18th and the 19th Centuries
Kristoffer Jul-Larsen	Western Norway University of Applied Sciences	The Broadcast Book Review Between Literary Periodicals and Mass Media – From National Ideologues to the Young Karl Ove Knausgård
Micaela Grosso and Paolo Nitti	Università degli Studi eCampus and Università dell’Insubria	The Review in Italian L2 Teaching. A Research on Textual Competence Development
Q & A SESSION		

Afternoon (14.00-18.00)

14.00-16.00

**Panel 2: “Literary Reviews Between Taste and Canon”**

**Chair:** Giuliana Bendelli (Università Cattolica del Sacro Cuore, Milano)

Stephanie Palmer	Nottingham Trent University	Between Literary Criticism and Pleasure Reading: Newspaper Reviews of Edith Wharton in Early Twentieth-Century Britain
Phyllis Boumans	University of Leuven	Building a Modern Short Story Canon: Strategies of Taste-making in the Review Section of <i>The Bell</i> (1940-1954)
Massimo Raffaeli	Independent Researcher	Cesare Cases teorico della recensione
Elena Ogliari	Università degli Studi di Milano	Analysing the Book Reviews in the Irish Radical Press: Juxtapositions, Dynamic Conjunctions and Political Agenda
Q & A SESSION		

16.00-18.00

**Panel 3: “Culture, Economics and Society”**

**Chair:** Elena Ogliari (Università degli Studi di Milano)

Aneta Kliszczy and Joanna Komorowska	Jesuit University Ignatianum in Kraków and Stefan Wyszyński University	“Summa summarum: C plus, Slightly Above Average”. Tadeusz Sinko and the Literary Life of Modernist Kraków
Susanna Roffredi	Independent Researcher	East or West? Representations of 'Japaneseness' through Book Reviews from Kawabata to Durian Sukegawa
Alberto Mingardi	IULM University	The Economist as Book Reviewer. Thomas Hodgskin's role at James Wilson's <i>The Economist</i>
Q & A SESSION		

## Thursday 4 June 2020

*Morning (09.30-12.30)*

**09.30-10.30**      **Keynote 2:** Silvia Contarini (Università degli Studi di Udine)  
“Recensione e narrazione: la *Frusta letteraria* di Baretta al confine dei generi”  
**Chair:** Mara Logaldo (IULM University)

**10.30-12.15**      **Panel 4:** “Literary Reviews”  
**Chair:** Dario Boemia (IULM University)

Raffaella Carluccio	Università degli Studi di Parma	Lo “spettatore critico”. Il Nerone di Boito alla prova della recensione musicale italiana
Lorenzo Cardilli	Politecnico di Milano	The Critic “Theologist”: An Exam of Gianfranco Contini’s Early Writings on <i>Rivista Rosminiana</i>
Roberta Sapino	Università degli Studi di Torino	André Pieyre de Mandiargues' "Declarations of Love" in the <i>Nouvelle Revue Française</i>
Q & A SESSION		

*Afternoon (14.00-18.30)*

**14.00-15.00**      **Keynote 3:** Sebastian Domsch (Universität Greifswald)  
“Critical Authority and Media Change: Debating Reviews in the 18th and the 21st Century”  
**Chair:** Dario Boemia (IULM University)

**15.00-16.45**      **Panel 5:** “Music Reviews”  
**Chair:** Filippo Pennacchio (IULM University)

Luca Cerchiari	IULM University	Hugues Panassié to Joachim Berendt: The Jazz Critic as “Artist”. Aesthetic Debates, Self-promotion, Marketing Strategies
Massimiliano Raffa	IULM University	Reviewing the Popular: Trends, Ambiguities and Future of Pop Music Criticism
Alessandro Carrera	University of Houston	The Rock Review as a New Literary Genre
Q & A SESSION		

**17.00-18.30**

**Round Table**

“La recensione è davvero in crisi?”

**Chair:** Paolo Giovannetti

Discussants: Mario Barengi, Paolo Di Paolo, Gilda Policastro, Massimo Raffaelli

**Friday 5 June 2020**

*Morning (09.30-12.30)*

**09.30-10.30**

**Keynote 4:** Alberto Pezzotta (IULM University)

“Le costanti della recensione cinematografica”

**Chair:** Rocco Moccagatta (IULM University)

**10.30-12.30**

**Panel 6:** “Film and Tv Reviews”

**Chair:** Stefano Locati (IULM University)

Emiliano Morreale	Università La Sapienza di Roma	La critica come autofiction. Mario Soldati spettatore cinematografico
Livio Lepratto	Università di Parma	Dalla “satira” all’“insulto”. Per una fenomenologia della stroncatura dal dopoguerra al web
Giulio Tosi	Independent Researcher	The Twilight of the <i>Rondan</i> : The Transformation of Post-war Japanese Criticism Observed in the Reviews of Italian Films
Andrea Bellavita	Università dell’Insubria	Fiction seriale e strategie di recensione: sistema, concept, pilot, racconto
Q & A SESSION		

**14.00-15.30**

**Closing Session**

Discussants: Laurel Brake (Birkbeck University of London), Sebastian Domsch (Universität Greifswald), Martino Marazzi (Università degli Studi di Milano)